

**Press Release**

September 11, 2015

Greenville, SC

**Accord Financial Welcomes New Director of Marketing**



Accord Financial, a provider of distinctive senior debt solutions to companies in transition, announced that Jessica Dawkins has been named Director of Marketing for its U.S. subsidiary. Ms. Dawkins is responsible for coordinating all company marketing activities.

**About Accord Financial, Inc.**

Accord Financial Inc. (TSX:ACD) is headquartered in Toronto, Canada providing working capital, term lending and acquisition facilities for lower middle-market companies and independent sponsors throughout the U.S. and Canada.

Our U.S. Business is based in Greenville, SC, regularly cited as one the best cities to live in, visit, or start a business.

For over 35 years, Accord Financial has consistently provided fast, practical senior debt solutions up to \$20 million for companies in a wide arena of industries. Whether the need is to finance an acquisition, liquidity for restructuring or to ramp up sales - Accord helps keep business liquid in the U.S. and Canada.

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