

**For Immediate Release**

March 23, 2015

**Accord Promotes Daniel Valle to Senior Associate**

*Valle to Spearhead Regional Strategy in the Southeast*

**GREENVILLE, SC** – Accord Financial, Inc., the Distinctive Senior Debt Solution Provider, announced the advancement of Daniel Valle to Senior Associate. Mr. Valle will be responsible for driving Accord’s regional business development.

“Daniel’s knowledge, skills and experience are well suited to help lead Accord’s business development efforts in the Southeast,” said Terry Keating, Executive Vice President of Accord.

Mr. Valle joined Accord in January of 2012. He received his Bachelor Degree in International Business from Bob Jones University and resides in Greenville with his wife and son.

**About Accord**

For over 35 years, Accord Financial, Inc. has consistently provided fast, practical solutions for companies in transition in a wide arena of industries providing facilities up to \$20 million. Accord is known for its ability to assess potential transactions quickly and for speed and certainty of closing. Accord has an unusually strong balance sheet and is publicly traded on the Toronto Stock Exchange (ACD). Accord turns clients’ assets – receivables, inventory and equipment – into available cash enabling them to take advantage of opportunities for ramping up sales, to make acquisitions or effect a turnaround. For more information, please visit <http://www.accordfinancial.com/>.

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